



Empowering Employees to Manage their Careers

Client Reference Story



Career Development in the Health Insurance Industry

Looking for Direction

For many companies, implementing a career development plan is paramount for attracting, growing, and retaining talent in today's competitive market. When this global health insurance company received their annual engagement survey results, they found their employees desiring additional career development support. Having tried other resources in the past, this company was looking for a new and effective way to help their employees take a proactive approach in navigating and managing their careers.

Developing a Career Roadmap

For over 20 years, Right Management has provided this client with multiple career and talent management solutions. Having experienced Right Management's global career expertise throughout their partnership, this company knew they could count on Right Management to develop and implement a highly customized and innovative career development approach that was based on global best practices and integrated with their internal career resources. Right Management developed the process, created content, and trained the client's global facilitators on delivery. The workshop included two webinars with the following curriculum topics intended to energize and empower the client's employees into taking charge of their career growth:

Webinar 1

Take Charge of Your Career

- Learn to navigate your career
- Take advantage of corporate resources
- Network to grow and develop
- Align your career goals with the organization



Webinar 2

Your Personal Brand & Career Action Plan

- Build your personal brand
- Market yourself internally
- Create a development action plan
- Engage your manager with ongoing career discussions



These webinars were highly interactive. Employees participated in small group discussions and activities and heard from some of the client's employees and leaders who have had success in managing their own careers at the company.

Right Management = Global Career Experts

This client was highly satisfied with the process of the program, the training of the facilitators, and the curriculum Right Management created. The employees learned best practices for taking charge of their career development, discovered organizational resources that are available to them, and learned that networking internally is key to growing and developing within the company. The client found in Right Management a true partner who they can count on to deliver any of their career or talent management needs.